



**The National
Arbor Day Foundation®**

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We help people plant and care for trees.™

MEMORANDUM

TO: Paul Jensen, Parks Superintendent/Forester
Brigham City Light & Power

FROM: Jeff Bargar, Awards Coordinator

DATE: May 6, 2005

WALL STREET JOURNAL Recognition of Brigham City Light & Power

I am pleased to report that we placed an advertisement in the April 8th edition of the *Wall Street Journal* recognizing Brigham City Light & Power and more than 120 other Tree Line USA participants. The full-page ad could be found on page B5. A copy is enclosed.

We placed this ad to help provide much deserved attention to Brigham City Light & Power and every other Tree Line USA utility for your commitment to proper tree care and environmental stewardship. Our Tree Line USA program strives to recognize utilities that are taking meaningful steps toward improving tree care practices in their communities. This ad ran nationally to the *Wall Street Journal's* 1.8 million circulation, providing great exposure for environmentally friendly utilities like you.

We are grateful to Asplundh Tree Expert Company and Davey Tree Expert Company for co-sponsoring this ad. Your continued participation in the Tree Line USA program is just one way that utility companies can provide reliable electric energy to customers while promoting proper tree planting practices.

We look forward to working with you in the future and appreciate your support of this program. Congratulations once again on receiving recognition as a Tree Line USA utility.



Jeff Bargar
Tree Line USA Coordinator